ADVANCE DIPLOMA IN FASHION DESIGNING

TWO YEARS PROGRAMME | FOUR SEMESTERS

Programme Name: Advance Diploma in Fashion Designing
Course Duration: 2 Years
Course Level: Advanced Diploma
Programme Type: Professional / Vocational
Eligibility: 10th Pass or Equivalent
Total Semesters: 4
Duration per Semester: 6 Months
Medium of Instruction: English / Hindi
Assessment: Theory, Practical, Assignments, Portfolio & Final Project

1. Programme Objectives

The Advance Diploma in Fashion Designing is designed to provide comprehensive knowledge and professional skills in fashion design, garment construction, textile science, pattern making, fashion illustration, fashion merchandising and garment production.

The programme develops creative abilities, technical expertise and business knowledge required to work in the fashion industry, establish a boutique, launch a clothing label or pursue professional opportunities in fashion design and garment manufacturing.

2. Semester-wise Course Structure

Semester I – Fundamentals of Fashion Designing

Subject Code	Subject Name	Credits
AFD-101	Fundamentals of Fashion Designing	4
AFD-102	History of Fashion & Costume	3
AFD-103	Elements & Principles of Design	3
AFD-104	Basic Fashion Illustration	4
AFD-105	Introduction to Textiles & Fabrics	3
AFD-106	Basic Sewing & Garment Construction	4
	Total	**21**

Subject Details – Semester I

AFD-101: Fundamentals of Fashion Designing

- Introduction to fashion and fashion designing.
- Scope and importance of the fashion industry.
- Fashion terminology and basic concepts.
- Fashion cycles and fashion forecasting.
- Types of fashion and clothing categories.
- Introduction to fashion studios and design houses.
- Role and responsibilities of a fashion designer.

AFD-102: History of Fashion & Costume

- History of clothing and costume.
- Ancient Indian clothing traditions.
- Traditional Indian textiles and costumes.
- Historical European fashion.
- Evolution of men's and women's clothing.
- Traditional and contemporary fashion trends.
- Influence of culture on fashion.

AFD-103: Elements & Principles of Design

- Elements of design: line, shape, form and texture.
- Principles of design: balance, rhythm and proportion.
- Harmony, contrast and emphasis.
- Colour theory and colour wheel.
- Colour combinations and coordination.
- Pattern, repetition and symmetry.
- Application of design principles in garments.

AFD-104: Basic Fashion Illustration

- Introduction to fashion drawing.
- Human body proportions and fashion figures.
- Basic croquis development.
- Drawing of facial features and hairstyles.
- Garment silhouettes and poses.
- Sketching tops, skirts and dresses.
- Introduction to fashion rendering.
- Preparation of basic fashion illustration sheets.

AFD-105: Introduction to Textiles & Fabrics

- Classification of textile fibres.
- Natural and synthetic fibres.
- Cotton, silk, wool, linen and polyester.
- Woven, knitted and non-woven fabrics.
- Fabric textures and properties.

- Basic dyeing and printing techniques.
- Fabric identification and selection.
- Textile care and maintenance.

AFD-106: Basic Sewing & Garment Construction

- Introduction to sewing machines.
- Sewing tools and accessories.
- Machine operation and maintenance.
- Basic stitches and seams.
- Fabric cutting and marking.
- Basic darts, pleats and gathers.
- Introduction to garment construction.
- Preparation of basic garment samples.

Semester II – Pattern Making & Intermediate Garment Construction

Subject Code	Subject Name	Credits
AFD-201	Advanced Fashion Illustration	4
AFD-202	Pattern Making & Drafting Techniques	4
AFD-203	Garment Construction & Stitching	4
AFD-204	Surface Ornamentation & Embroidery	3
AFD-205	Textile Dyeing, Printing & Finishing	3
AFD-206	Fashion Accessories Designing	3
	Total	**21**

Subject Details – Semester II

AFD-201: Advanced Fashion Illustration

- Advanced fashion figure drawing.
- Fashion poses and body movement.
- Garment detailing and rendering.
- Drawing of different garment silhouettes.
- Texture and fabric rendering techniques.
- Illustration of traditional and western outfits.
- Designer collection sketching.
- Preparation of fashion illustration portfolio.

AFD-202: Pattern Making & Drafting Techniques

- Principles of pattern making.
- Body measurements and size charts.
- Basic bodice block preparation.

- Skirt and trouser pattern drafting.
- Sleeve and collar drafting.
- Neckline and armhole variations.
- Dart manipulation techniques.
- Pattern grading and size development.

AFD-203: Garment Construction & Stitching

- Construction of ladies' tops and blouses.
- Kurti and tunic construction.
- Skirt and trouser stitching.
- Salwar and palazzo construction.
- Collar and sleeve construction.
- Zipper and button attachment.
- Garment fitting and alteration.
- Professional finishing techniques.

AFD-204: Surface Ornamentation & Embroidery

- Introduction to surface decoration.
- Basic and advanced hand embroidery.
- Decorative stitch techniques.
- Applique and patchwork.
- Beadwork and sequin work.
- Mirror work and thread embroidery.
- Fabric painting and embellishment.
- Application of ornamentation on garments.

AFD-205: Textile Dyeing, Printing & Finishing

- Introduction to textile dyeing.
- Natural and synthetic dyes.
- Tie-dye and batik techniques.
- Block printing and screen printing.
- Fabric printing patterns.
- Resist dyeing techniques.
- Textile finishing methods.
- Fabric quality and colour fastness.

AFD-206: Fashion Accessories Designing

- Introduction to fashion accessories.
- Designing handbags and purses.
- Belt and scarf designing.
- Fashion jewellery coordination.
- Footwear and accessory styling.

- Colour and material selection.
- Decorative accessory development.
- Product presentation and finishing.

Semester III – Advanced Fashion Designing & Professional Techniques

Subject Code	Subject Name	Credits
AFD-301	Advanced Pattern Development & Grading	4
AFD-302	Advanced Garment Construction	4
AFD-303	Computer-Aided Fashion Designing	4
AFD-304	Fashion Forecasting & Trend Analysis	3
AFD-305	Draping & Creative Garment Design	4
AFD-306	Fashion Photography & Styling	3
	Total	**22**

Subject Details – Semester III

AFD-301: Advanced Pattern Development & Grading

- Advanced pattern drafting methods.
- Pattern adaptation and modification.
- Complex bodice and dress patterns.
- Jacket and coat pattern development.
- Trouser and denim pattern development.
- Pattern grading for multiple sizes.
- Industrial marker planning.
- Pattern correction and fitting analysis.

AFD-302: Advanced Garment Construction

- Designer dress construction.
- Bridal and party wear garment construction.
- Jacket and coat construction.
- Formal wear and evening wear.
- Traditional Indian garment construction.
- Lining and interlining techniques.
- Advanced finishing and detailing.
- Quality inspection of finished garments.

AFD-303: Computer-Aided Fashion Designing

- Introduction to digital fashion designing.
- Computer applications in fashion design.
- Digital fashion illustration.

- Introduction to vector drawing tools.
- Digital textile and print designing.
- Fashion mood boards and presentation sheets.
- Digital pattern design concepts.
- Introduction to CAD-based garment development.

AFD-304: Fashion Forecasting & Trend Analysis

- Introduction to fashion forecasting.
- Study of national and international trends.
- Seasonal fashion trends.
- Fashion market research.
- Consumer behaviour and preferences.
- Trend boards and mood boards.
- Colour and fabric trend analysis.
- Development of fashion concepts.

AFD-305: Draping & Creative Garment Design

- Introduction to fabric draping.
- Draping tools and dress forms.
- Basic bodice draping.
- Skirt and dress draping.
- Cowl and pleated draping.
- Creative silhouette development.
- Fabric manipulation techniques.
- Three-dimensional garment design.

AFD-306: Fashion Photography & Styling

- Introduction to fashion photography.
- Fashion photoshoot planning.
- Garment styling and coordination.
- Model posing and presentation.
- Lighting and composition basics.
- Fashion portfolio development.
- Product photography.
- Fashion catalogue preparation.

Semester IV – Fashion Business, Production & Final Collection

Subject Code	Subject Name	Credits
AFD-401	Fashion Merchandising & Marketing	3
AFD-402	Garment Production & Quality Management	4
AFD-403	Fashion Entrepreneurship & Boutique Management	3

AFD-404	Advanced Fashion Collection Development	4
AFD-405	Fashion Portfolio & Professional Presentation	3
AFD-406	Major Project & Industrial Training	6
	Total	**23**

Subject Details – Semester IV

AFD-401: Fashion Merchandising & Marketing

- Introduction to fashion merchandising.
- Fashion product planning.
- Market research and consumer analysis.
- Fashion retail management.
- Brand development and positioning.
- Fashion advertising and promotion.
- Online fashion marketing.
- Sales and customer relationship management.

AFD-402: Garment Production & Quality Management

- Introduction to garment manufacturing.
- Production planning and scheduling.
- Fabric consumption and costing.
- Cutting room operations.
- Sewing line operations.
- Garment finishing and packaging.
- Quality control and inspection.
- Production efficiency and waste management.

AFD-403: Fashion Entrepreneurship & Boutique Management

- Introduction to fashion entrepreneurship.
- Planning a boutique business.
- Starting a fashion design studio.
- Business registration basics.
- Investment and financial planning.
- Product pricing and profit calculation.
- Supplier and inventory management.
- Customer service and order management.

AFD-404: Advanced Fashion Collection Development

- Concept development for fashion collections.
- Theme-based collection planning.
- Research and inspiration boards.

- Colour and fabric selection.
- Designer garment sketching.
- Pattern development and sample making.
- Garment construction and finishing.
- Presentation of a complete fashion collection.

AFD-405: Fashion Portfolio & Professional Presentation

- Preparation of professional fashion portfolios.
- Fashion illustration presentation.
- Design development sheets.
- Fabric and material boards.
- Technical garment drawings.
- Product photography and styling.
- Fashion show presentation techniques.
- Professional resume and career preparation.

AFD-406: Major Project & Industrial Training

Students must complete an independent fashion design project demonstrating their creative, technical and professional abilities.

Practical project requirements:

1. One traditional Indian outfit.
2. One western wear outfit.
3. One designer party wear garment.
4. One advanced pattern development project.
5. One textile printing or surface ornamentation project.
6. One computer-aided fashion design portfolio.
7. One theme-based fashion collection.
8. Industrial training or supervised workshop experience.
9. Final project report and presentation.

3. Examination & Assessment Scheme

Proposed university-style examination pattern – 100 marks per subject

Subject Code	Theory	Practical	Total
AFD-101	70	30	100
AFD-102	70	30	100
AFD-103	40	60	100
AFD-104	30	70	100
AFD-105	70	30	100

AFD-106	20	80	100
AFD-201	30	70	100
AFD-202	40	60	100
AFD-203	20	80	100
AFD-204	30	70	100
AFD-205	50	50	100
AFD-206	30	70	100
AFD-301	30	70	100
AFD-302	20	80	100
AFD-303	30	70	100
AFD-304	70	30	100
AFD-305	20	80	100
AFD-306	30	70	100
AFD-401	70	30	100
AFD-402	40	60	100
AFD-403	70	30	100
AFD-404	20	80	100
AFD-405	30	70	100
AFD-406	20	80	100
Grand Total	**880**	**1520**	**2400**

4. Programme Learning Outcomes

After successful completion of this programme, students will be able to:

1. Understand professional fashion design concepts and principles.
2. Develop fashion illustrations and design collections.
3. Identify different textiles, fabrics and materials.
4. Prepare garment patterns and perform pattern grading.
5. Operate sewing machines and construct garments.
6. Apply embroidery, printing and surface decoration techniques.
7. Use computer-aided fashion design applications.
8. Develop garments using draping and advanced construction techniques.
9. Understand fashion merchandising and production management.
10. Establish an independent fashion boutique or clothing brand.

5. Career Opportunities

Professional Fashion Designer

Fashion Illustrator

Pattern Making Specialist

Boutique Owner

Fashion Stylist

Garment Production Supervisor

6. Academic Requirements

Particulars	Details
Programme Duration	2 Years
Total Semesters	4
Total Subjects	24
Total Credits	87
Total Marks	2400
Eligibility	10th Pass or Equivalent
Attendance	Minimum 75%
Passing Marks	40% per subject
Assessment	Theory + Practical + Project
Final Evaluation	Semester-wise Examination