

# Bachelor of Fine Arts (BFA) – Applied Art

**Duration:** 4 Years (8 Semesters)

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## Semester – I

S. No.	Paper Code	Subject
1	BFAA-101	Fundamentals of Drawing
2	BFAA-102	Design Basics
3	BFAA-103	Art History – I
4	BFAA-104	Computer Graphics – I
5	BFAA-105	Practical Studio – I

**Course Details:**

Introduction to drawing tools, basic design principles, early art history, digital fundamentals, and studio practice.

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## Semester – II

S. No.	Paper Code	Subject
1	BFAA-201	Advanced Drawing
2	BFAA-202	Color Theory
3	BFAA-203	Art History – II
4	BFAA-204	Computer Graphics – II
5	BFAA-205	Practical Studio – II

**Course Details:**

Color application, advanced compositions, modern art history, and digital design practice.

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## Semester – III

S. No.	Paper Code	Subject
1	BFAA-301	Illustration Techniques

S. No.	Paper Code	Subject
2	BFAA-302	Typography – I
3	BFAA-303	Advertising Design – I
4	BFAA-304	Photography – I
5	BFAA-305	Practical Studio – III

**Course Details:**

Illustration styles, basic typography, advertising concepts, photography fundamentals, and applied studio work.

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## Semester – IV

S. No.	Paper Code	Subject
1	BFAA-401	Typography – II
2	BFAA-402	Advertising Design – II
3	BFAA-403	Print Making
4	BFAA-404	Photography – II
5	BFAA-405	Practical Studio – IV

**Course Details:**

Advanced typography, print advertising, printmaking techniques, and photography practice.

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## Semester – V

S. No.	Paper Code	Subject
1	BFAA-501	Brand Identity Design
2	BFAA-502	Packaging Design
3	BFAA-503	Visual Communication
4	BFAA-504	Digital Illustration
5	BFAA-505	Practical Studio – V

**Course Details:**

Branding, packaging, visual storytelling, advanced digital illustration, and studio projects.

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## Semester – VI

S. No.	Paper Code	Subject
1	BFAA-601	Advertising Campaign Design
2	BFAA-602	Media Studies
3	BFAA-603	Animation Basics
4	BFAA-604	Professional Practice
5	BFAA-605	Practical Studio – VI

### Course Details:

Campaign development, media planning, animation fundamentals, and professional ethics.

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## Semester – VII

S. No.	Paper Code	Subject
1	BFAA-701	Advanced Advertising Strategies
2	BFAA-702	UI/UX Design
3	BFAA-703	Internship / Industrial Training
4	BFAA-704	Portfolio Development
5	BFAA-705	Practical Studio – VII

### Course Details:

Advanced advertising, UI/UX fundamentals, industry exposure, and portfolio preparation.

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## Semester – VIII

S. No.	Paper Code	Subject
1	BFAA-801	Major Project / Thesis
2	BFAA-802	Contemporary Art Practices
3	BFAA-803	Viva Voce
4	BFAA-804	Exhibition & Portfolio Presentation

### Course Details:

Final major project, contemporary trends, exhibition setup, and viva evaluation.

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## **Scheme of Examination (General)**

- **Theory: 30%**
- **Practical / Studio Work: 70%**