

Master of Design (M.Des.)

Duration: 2 Years (4 Semesters)

Semester – I

S. No.	Paper Code	Paper Title
1	MDES–101	Advanced Design Theory
2	MDES–102	Design Research Methodology
3	MDES–103	Visual Communication
4	MDES–104	Digital Design Tools

Course Details (Semester – I)

- Advanced concepts of design and design thinking
 - Qualitative and quantitative research methods
 - Visual storytelling and communication
 - Advanced tools: Photoshop, Illustrator, Figma
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Semester – II

S. No.	Paper Code	Paper Title
1	MDES–201	User Experience (UX) Design
2	MDES–202	Design Innovation & Strategy
3	MDES–203	Sustainable & Inclusive Design
4	MDES–204	Design Studio – I

Course Details (Semester – II)

- User-centered design and usability testing
 - Innovation models and strategic design
 - Sustainable, ethical, and inclusive practices
 - Studio-based practical projects
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Semester – III

S. No.	Paper Code	Paper Title
1	MDES–301	Specialized Design Practice (<i>Elective</i>)
2	MDES–302	Design Management
3	MDES–303	Design Research Project
4	MDES–304	Internship / Industry Exposure

Course Details (Semester – III)

- Specialization: Product / Fashion / Communication / Interior / UX
 - Managing design teams and projects
 - Applied research in chosen domain
 - Industry training and professional exposure
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Semester – IV

S. No.	Paper Code	Paper Title
1	MDES–401	Design Entrepreneurship
2	MDES–402	Professional Practice & Ethics
3	MDES–403	Thesis / Dissertation
4	MDES–404	Final Project & Viva Voce

Course Details (Semester – IV)

- Startup, innovation, and business models
 - Professional ethics and legal aspects
 - Research-based thesis
 - Final design project presentation
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Scheme of Examination (General Pattern)

- **Theory:** 50–60 Marks
- **Studio / Practical:** 40–50 Marks
- **Total:** 100 Marks per paper