

Bachelor of Design (B.Des.)

Duration: 3 Years

Semesters Covered: 6

Semester – I

S. No.	Paper Code	Paper Title
1	BDES-101	Fundamentals of Design
2	BDES-102	Elements of Art & Design
3	BDES-103	Drawing & Visualization
4	BDES-104	Basics of Computer Applications

Course Details (Semester – I)

- Design principles, creativity, and visual thinking
 - Line, shape, color, texture, and composition
 - Freehand drawing and visual representation
 - Computer basics and digital tools
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Semester – II

S. No.	Paper Code	Paper Title
1	BDES-201	Design Process & Methods
2	BDES-202	Color Theory
3	BDES-203	History of Art & Design
4	BDES-204	Digital Design Tools

Course Details (Semester – II)

- Design thinking and problem-solving
 - Color psychology and application
 - Evolution of art and design
 - Introduction to Photoshop, Illustrator
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Semester – III

S. No.	Paper Code	Paper Title
1	BDES-301	Graphic Design
2	BDES-302	Typography
3	BDES-303	Photography & Imaging
4	BDES-304	User Interface Design

Course Details (Semester – III)

- Branding, layout, and visual communication
 - Typefaces and typography design
 - Basics of photography and image editing
 - UI principles and screen-based design
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Semester – IV

S. No.	Paper Code	Paper Title
1	BDES-401	Product Design
2	BDES-402	User Experience Design
3	BDES-403	Design Research
4	BDES-404	Design Studio – I

Course Details (Semester – IV)

- Product concepts and materials
 - UX research and usability
 - Research techniques in design
 - Practical studio-based projects
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Semester – V

S. No.	Paper Code	Paper Title
1	BDES-501	Fashion / Interior / Communication Design (<i>Specialization</i>)
2	BDES-502	Sustainable Design
3	BDES-503	Design Management

S. No.	Paper Code	Paper Title
4	BDES-504	Design Studio – II

Course Details (Semester – V)

- Specialized design discipline
 - Eco-friendly and sustainable design
 - Managing design projects and teams
 - Advanced practical studio work
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Semester – VI

S. No.	Paper Code	Paper Title
1	BDES-601	Professional Practice
2	BDES-602	Portfolio Development
3	BDES-603	Internship / Industry Training
4	BDES-604	Final Project / Dissertation

Course Details (Semester – VI)

- Design ethics and professional practice
 - Portfolio creation and presentation
 - Industry exposure and internship
 - Final design project and viva
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Scheme of Examination (General Pattern)

- **Theory:** 60 Marks
- **Practical / Studio:** 40 Marks
- **Total:** 100 Marks per paper